

<i>Role</i>	<i>Format</i>	<i>Audience</i>	<i>Purpose</i>	<i>Approach</i>
Choose one or possibly two. Most assignments will have one.	Choose one only. Only in rare cases would combining formats make sense.	Choose one or more. If more than one, designate a primary audience.	Choose one or more. If more than one, designate a primary purpose.	Choose several. Longer pieces will require more varied approaches.
The student takes on a role and writes from this perspective	The final version must be published in exactly this format.	This is the student's intended audience. The is who the piece is being written for.	This is why the piece is being written. The writer works toward achieving this goal.	This is how the writer will go about achieving his or her purpose.
Advertiser	Magazine Article	Friends	Change Thinking	Analyze
Newscaster	Editorial	Parent	Inform	Challenge
Tour Guide	Brochure	Self	Explain	Classify
Curator	Short Story	Teacher	Change Action	Compare
Panelist	Play	Young Children	Entertain	Conclude
Reporter	Fairy Tale	Public Figures	Initiate Thinking	Contrast
Product Designer	Myth	Persons in Authority	Tell a Story	Defend
Artist	Poem	Supervisor	Instruct	Define
Biographer	Novel	General Public	Initiate Action	Demonstrate
Political Candidate	Report	People From Other		Describe
Biologist	Diary	Cultures		Evaluate
Engineer	Journal	People From Other Time		Explain
Historian	Biography	Periods		Interpret
Expert in ...	Autobiography	People From Other		Investigate
Elected Official	Newspaper Article	Places		Justify
Parent	Letter	Professionals in Same		Persuade
Teacher	Manual	Discipline		Predict
Self	Booklet	Investor		Propose
Detective	Interview	Judge or Jury		Question
Editor	Textbook	School Board		Reflect
And so on...	And so on...	And so on...	And so on...	And so on...

To create a writing assignment, simply follow the instructions for each category. Here's what a few sample writing assignments might look like:

<i>Content Area</i>	<i>Assignment</i>
Social Studies	You are a newspaper reporter from the Atlanta Constitution covering the battle of Gettysburg. You have followed the battle and have now just listened to Lincoln's Gettysburg Address. Write a newspaper article for the people of Atlanta that will inform them of the results of the battle and its impact on the Confederate war effort. Describe the battle and its aftermath. Analyze the balance of power between the two sides as a result of the battle. Reflect on the sentiments of Unionists before and after Lincoln's speech.
Science	You are a biologist hired as a consultant to The Nature Conservancy. Create a brochure for the general public that explains the Greenhouse Effect and its impact on worldwide climatic conditions. Analyze current data on the effects of greenhouse gases and predict the consequences of widespread global warming. Propose alternatives to improve the situation that are consistent with current positions held by The Nature Conservancy.
Math	You are an expert in fractions . Create a chapter for a textbook to be used by 4th grade students that will instruct them in adding, subtracting, multiplying, and dividing fractions. Include an introduction that justifies the instructional method you choose.