**Sample Tweets for libraries:**

(Library ID) is now offering #Microsoft #Imagine Academy courses. Learn more at @MSLearning.

 (Library ID) is providing free cutting-edge technology education with the new #Microsoft #Imagine Academy programs.

(Library ID) is helping its patrons become job-ready with the new #Microsoft #Imagine Academy free technology programs.

*(((You may also ask patrons who have previously used the programs to send out tweets announcing/praising the programs)))*

**Facebook and other library website copy:**

The \_\_\_\_\_(Library Name)\_\_\_\_\_\_\_\_\_ is now offering the Microsoft Imagine Academy information technology coursework to help its patrons become proficient in Office 2010 or 2013 programs such as Word, Excel and PowerPoint, which are increasingly becoming vital skills for job seekers and those going on to post-secondary education.

The free self-paced on-line courses provide students with the knowledge to test for specialist, expert and master certifications in those and other Microsoft programs, allowing students to build a resume attractive to employers. It also gives them the ability to achieve in post-secondary education where knowledge of those programs is needed for coursework and it is often assumed students already have those skills.

In addition to offering the free coursework, the \_\_\_\_\_\_\_\_\_\_(Library Name) \_\_\_\_\_ also will serve as a Certiport Testing Center where patrons can test for their certifications of expertise. Veterans and certain clients of the Idaho Department of Labor should ask the librarian about the availability of vouchers to cover testing costs.

 “Microsoft Imagine Academy training in the Office 2010 and 2013 programs give our patrons a competitive edge as their pursue their career dreams,” said \_\_\_\_\_\_Library official\_\_\_\_ , \_\_\_\_\_\_\_\_\_\_(Title) \_\_\_\_\_\_\_\_\_\_.

For more information, contact: ­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_(list contact name and method to reach that person)\_\_\_.

*Funding for Microsoft Imagine Academy programs was provided this year by the Idaho Legislature as part of its effort to improve workforce training for real world job skills. The Idaho State Department of Education provides overall administration of the program. More information about the program can be found at the State Department of Education website at* [*www.sde.idaho.gov*](http://www.sde.idaho.gov)*. Search for Microsoft Imagine Academy or go directly to* <http://www.sde.idaho.gov/academic/instructional-tech/microsoft.html>. *Additional details about the coursework are available at the Microsoft website:* [*http://www.microsoft.com/en-us/education/it-academy*](http://www.microsoft.com/en-us/education/it-academy)*.*