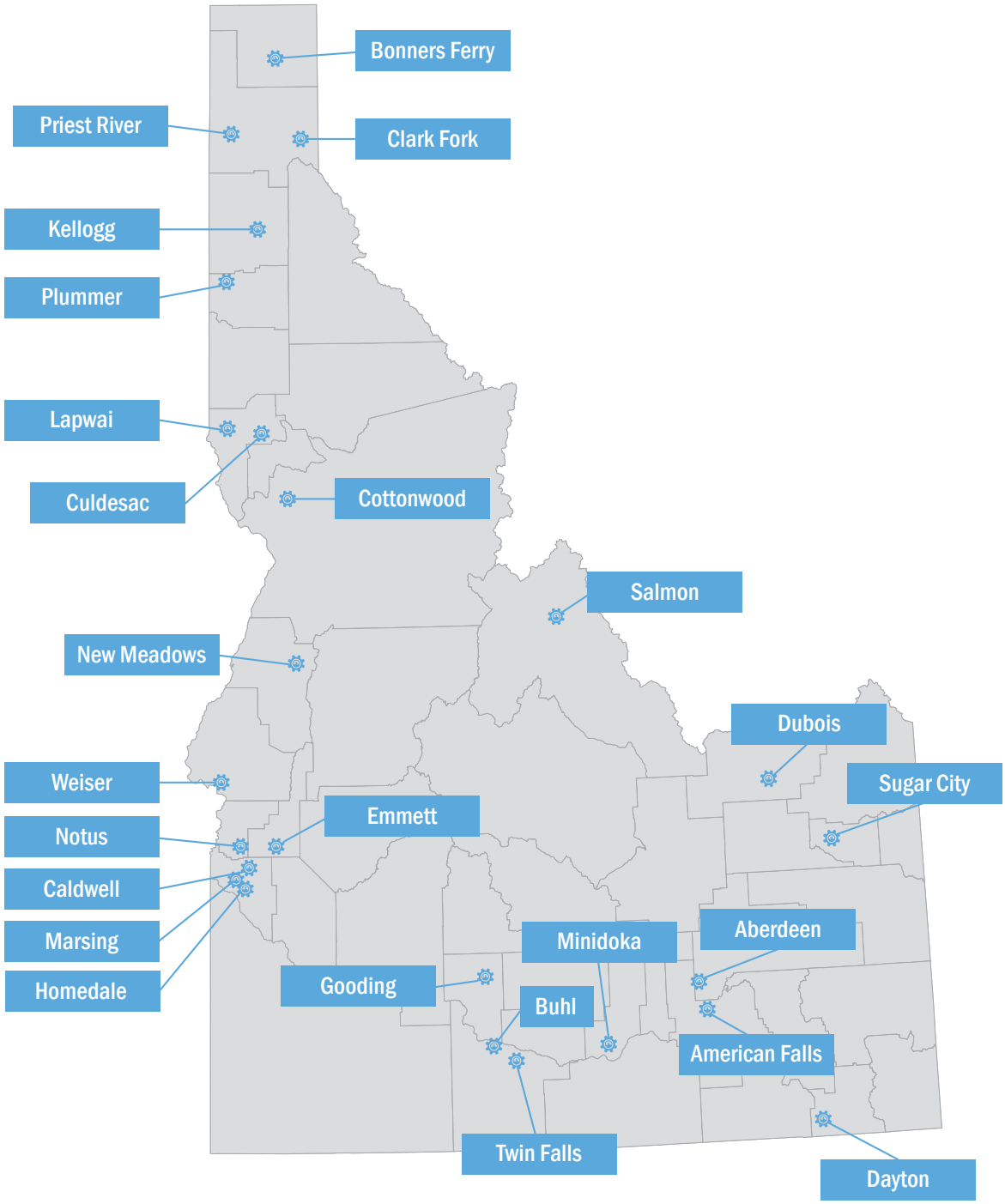GEAR UP IDAHO