



2016 Advanced Opportunities Conference

August 8<sup>th</sup> & 9<sup>th</sup>, 2016

## Sponsor/Vendor Options



SUPPORTING SCHOOLS AND  
STUDENTS TO ACHIEVE

SHERRI YBARRA, SUPERINTENDENT OF PUBLIC INSTRUCTION

### **Mission:**

The Advanced Opportunities Conference is focused on equipping secondary and post-secondary educators with the most current best practices and supports surrounding academic advising, student readiness, and career/college program expansion as students are encouraged to pursue their passion beyond high school. This effort is aligned with the State Board of Education's goal for 60% of Idahoans attain a postsecondary degree or certificate.

### **Agenda:**

The Advanced Opportunities conference will be a two-day event including keynote speakers, workshop sessions, expert panels, and table discussions.

### **Conference Goals:**

- Equip participants to leverage local and national tools and best practices available to broaden access to post-secondary education
- Provide participants with resources to maximize their effectiveness in post-secondary planning for students
- Expand participants' rolodex of 'lifelines' for career and academic advising and program utilization

### **Focus Areas**

- *Student Readiness:* This strand focuses on practical resources for students to grow a go-on mindset. In these sessions, participants will explore issues of motivation, engaging underserved populations, and empowering students with the skills needed to achieve their goals.
- *Building On-ramps:* This strand explores options for expanding programmatic opportunities for students. Attendees will learn about practical strategies that leaders can use to make college and career opportunities widely accessible in their school/district.
- *Academic Advising:* This strand will provide participant with strategies for academic counseling. How does one develop a four- and six- year learning plan while building in college-credit bearing opportunities? In these strands, participants will learn about the various logistics involved when helping student build the bridge to their post-secondary goals.
- *School Culture:* This strand will focus on ideas for infecting the school culture with a go-on attitude. Attendees will explore strategies to increase the number of students that pursue post-secondary education and how to get students pumped up for their future while still in high school.



Dear Potential Conference Sponsor/Vendor,

Access to post-secondary education is a top priority for students in Idaho. The State Board of Education has set forth a goal that 60% of Idahoans will go-on to receive post-secondary degree or certificate by the year 2020. The attainment of dual credits by Idaho students correlates with this goal as research indicates that students who have earned dual credit are more likely to go on.

As the demand for dual credit in Idaho continues to grow, Idaho school districts are looking for avenues to provide such opportunities for high school students. The goal of this conference is to equip administrators, school counselors, dual credit teachers and mentors with tools and resources that will maximize their effectiveness in helping students plan for post-secondary options. The Advanced Opportunities Conference is geared towards expanding the spectrum of resources used by those to serve Idaho students as career mentors and academic advisors.

The Idaho State Department of Education is dedicated to providing Advanced Opportunities to all students through dual credit, Advanced Placement, International Baccalaureate programs, overload coursework, and professional technical education, and is committed to supporting schools in maximizing these resources for Idaho students. I know education vendors and supporters share this dedication and commitment. As such I invite you to be a part of this event.

Included in this correspondence are details regarding sponsor/vendor options. I ask that you will partner with us in our efforts to make these resources available to Idaho's educators to ultimately benefit students.

Warmly,

Tina Polishchuk  
Coordinator of Advanced Opportunities  
(208) 332-6944  
[tpolishchuk@sde.idaho.gov](mailto:tpolishchuk@sde.idaho.gov)



### Why Sponsor the Advanced Opportunities Conference?

1. **Audience:** The Advanced Opportunities conference will convene school administrators, board members, academic advisors, career counselors, dual credit teachers, and Idaho’s post-secondary providers to one location.
2. **Marketing Outreach:** With an expected 200 attendees, the Advanced Opportunities conference will highlight your services for all attendees.
3. **Program Updates:** Advanced Opportunities are quickly growing and changing. During this conference, you will have access to the most current information available including legislative updates, best practices in academic advising, and changes in dual credit options and funding sources.
4. **Networking Opportunities:** This conference will bring together educators from around the state that work specifically on the bridge between secondary and post-secondary education.

### Sponsor/Vendor Price Matrix

Options	Doctorate	Masters	Bachelors	Associates	Diploma
<b>Number Available</b>	1	2	3	4	5
<b>Price</b>	\$1,500.00	\$1,000.00	\$500.00	\$250.00	\$150.00
<b>Exhibition Space</b>	X Prime booth Placement	X Prime booth Placement	X	X	X
<b>Conference Registration</b>	X Two attendees	X Two attendees	X One attendee	X One attendee	
<b>Electronic Display during plenary sessions</b>	4 slides	3 slides	2 slides	1 slide	
<b>Logo Display</b>	3 displays	2 displays	1 display		
<b>Logo on print materials</b>	X	X	X		
<b>Link on Website</b>	X	X	X		
<b>Recognition in Opening &amp; Closing Plenaries</b>	X	X			
<b>1 page flyer in attendee packet</b>	X	X			
<b>Workshop room for evening demonstration or private reception</b>	X				



## Advanced Opportunities Conference

### Sponsor/Vendor Application

#### **Application Process:**

Visit <http://goo.gl/forms/NZddOQcQCZ> to fill out the Sponsor/Vendor application by Friday, April 1<sup>st</sup>, 2016. Contact Tina Polishchuk with any questions.

Tina Polishchuk  
Coordinator of Advanced Opportunities  
(208) 332-6944  
[tpolishchuk@sde.idaho.gov](mailto:tpolishchuk@sde.idaho.gov)

Idaho State Department of Education  
P.O. Box 83720  
650 W. State St.  
Boise, Idaho 83720

#### **Selection Process:**

Sponsorship/Vendor status will be determined based on alignment with conference focus areas and finalized by the planning committee in the first week of April. Notification of acceptance will occur by Sponsor / vendor payments for successful application must be paid in full by April 29, 2016.

